

December ____, 2015

Camp Anokijig

New Friends, Positive Values, Personal Growth, Great Adventure and Outrageous Fun!

Dear (insert the prospective donors name here),

It's that time of year again when Camp Anokijig holds its annual Tube-a-thon! If you are new to this process, this is how it works. I send you this letter, you read it, and you realize how kind and thoughtful it would be to send around twenty plus dollars. You then write out a check* to Camp Anokijig and send it, and a note if you want to, in the pre-addressed, stamped envelope enclosed with this letter. After I receive all of the responses, I go up to Camp, hand in the money, and have a fun-filled weekend of camping, riding down hills in an inner tube (hence the name Tube-a-thon), playing snow football, drinking hot chocolate and reconnecting with Camp friends.

Now you are probably wondering, "Why hasn't this kid told me where my money goes?!?!" Well, I am about to answer that very question. Your money will go to...drum roll please...The Anokijig Campership Fund, to help kids who can't afford to pay for the experience they can have at Camp Anokijig! Every year, thanks to the participants, Camp raises over ten thousand dollars in scholarships, to give to kids who can't afford to come to Anokijig on their own.

Last year, I had hoped to raise (insert how much you raised last year) dollars, but this year, thanks to your generosity, I hope to raise (insert your goal for this year) dollars this year! This is my (insert the number of years you ve been coming to Tube-a-thon, plus this year) year participating in the Tube-a-thon, and my hopes are very high. I know that in these hard economic times it is hard to find very much money to give away to charities, but I hope you can find a mere twenty dollars in that coin jar on your night stand full of change from McDonalds. But I pray that if not twenty, ten dollars is doable for you.

Merry Christmas to all (if this letter reaches you in time, and if not, a Happy New year to you.)

Sincerely,

* Please no cash, and all money is tax-deductable. Please return by December __, 2015

Watch the video about camp at www.anokijig.com