

DATE

NAME

ADDRESS

CITY, STATE ZIP

Dear FIRST NAME,

This May, Camp Anokijig will celebrate its 100th anniversary. It's tough not to get nostalgic when you think about everything that has happened at Camp Anokijig during its first 100 years.

- 1940: Coed programs were offered at Camp
- 1949: Hundreds of people showed up for the ribbon cutting at Western Lodge
- 1980s: A tough stretch that threatened the closing of Camp navigated by my predecessor, Jim Scherer
- 2005: The Friends of Camp Anokijig purchased Camp from the Racine YMCA

So much has changed, yet the core of who we are and the core values we were built upon – Caring, Honesty, Respect & Responsibility – continue to guide our work today.

Today, Camp is thriving. Last summer, Camp hosted more than 2,900 youth campers and 224 teens in our junior staff program. We celebrated the opening of Centennial Lodge and served more than 10,000 youth and families in 2025.

In addition to our centennial, 2026 marks the 20th anniversary of the Save Camp campaign. A group of volunteers – the Friends of Camp Anokijig – came together to raise and borrow \$5.5M to purchase camp from the Racine YMCA. I can't imagine where we'd be today, without the tenacity and tireless effort of this group.

Today, I need your help. In August, The Friends of Camp Anokijig will have \$750,000 remaining on the original debt from the purchase of Camp that needs to be paid off. Together, we can "Burn the Note" and remove this debt burden for our beloved Camp.

Will you join me and make a donation to help Camp erase this 20-year old debt as we begin our next century of outrageous fun? Thank you for your support.

Ric Tic!

NAME